

ROADSHOW

NORDIC TESTBED NETWORK



Nordic Testbed Network Roadshow 2026:

BioBoosters Demo Days 2026

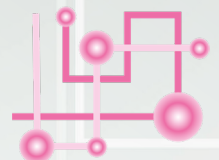
Time: 15-16 Sept, 2026
Place: Saarijärvi, Finland

The Nordic Testbed Network Roadshow

The Roadshow is a series of events held at various testbeds, aimed at engaging a target audience through presentations, demonstrations, and networking opportunities. The purpose is to connect the testbed members with relevant startups, end-users, other testbeds and other important stakeholders focusing on digitalisation in the bioeconomy sectors throughout the Nordic and Baltic region.



NORDIC TESTBED NETWORK
Supporting digital transformation in the Nordic bioeconomy



Nordic Testbed Network Roadshow 2026:

BioBoosters Demo Days 2026

Welcome to the home of Circular Bioeconomy Business Accelerator BioBoosters – a vibrant environment for education, research, and innovation. In this hands-on demo days you'll learn more about the Tarvaala Bioeconomy Campus at the heart of Lake-Finland and see and hear concrete achievements from the BioBoosters activities.

Day one focuses on innovation, insights, and live demos. You'll experience demos from selected companies involved in BioBoosters activities and connect with other participants during the day, and at the networking dinner. Day two highlights the farmer's voice. You'll visit a nearby HRV farm and explore the surrounding test environments.

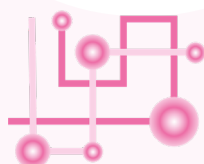
Event page: [BioBoosters Demo Days 2026, JAMK University of Applied Sciences](#)

The Demo Days are organised by Jamk University of Applied Sciences Business Accelerator BioBoosters

Sign up here!

Deadline: August 24

The event is free of charge!



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Program

15 September, 2026

Innovation, insights and live demos
Bioeconomy Campus, Tuumalantie 17,
43130 Tarvaala

12:00 Transportation from Jyväskylä
13.00 Welcome and opening keynote from Valtra: The Urgent Need for Agricultural Innovation

13.45 Networking coffee

14.15-16.45 Demo Walk: Explore and Experience five demo stops

- 1 Valtra & Delta Cygni Labs: Smart Machinery, Automation and Connectivity
- 2 AGCO Power and Batemo: Advanced Powertrain and Simulation Technologies
- 3 Soil Scout and Yield Systems: Smart Field Infrastructure and Sensing
- 4 Drone and Satellite-Based Crop Monitoring
- 5 Digital Decision Support and Digital Twin

17.00-17.30 Ecosystem Exchange

18.00 Networking Dinner at Ruustinna

20:30 Transportation to Jyväskylä

16 September, 2026

Farmer Perspectives in Practice
HRV Farm, Lännentie 250,
43270 Saarijärvi

8:15 Transportation from Jyväskylä to HRV Farm

9.30 On-Farm Demo Sessions, 45 min each:

- From Collaboration to Field Testing: Jari Valkola, CEO at HRV Farm
- Farmer Perspectives on Data-Driven Agriculture: Tero Lahti, Paavola Farm, 2nd Vice Chair of the Board at MTK

11:00 Lunch

12:00 Transportation to Jyväskylä



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Practical information

Accommodation and Transportation

• **Stay in Saarijärvi**, a small beautiful rural village close to the event venue, or in Jyväskylä, a bigger city with public transportation options from Helsinki, 60 km's away from the venue. We recommend Ruustinna for those staying in Saarijärvi for the convenience and beautiful and authentic location.

Ruustinna is conveniently our dinner location for the first night, located in Saarijärvi city center, around 6 km away from the Bioeconomy Campus.

You can book your accommodation from the [new timber-structured hotel](#) or in the [old vicarages B'n'B side](#), both located on the same site.

Address: Paavontie 1, 43100 Saarijärvi

• **Stay in Jyväskylä** In Jyväskylä, the closest hotels for transportation are Hotel Verso, Sokos Hotel Alexandra, Solo Sokos Hotel Paviljonki, Scandic Jyväskylä Station, and Scandic Jyväskylä City.

Those who stay in Jyväskylä, we provide bus transportation to and from Jyväskylä city center on both days.

If you wish to travel on your own, please note the public transportation between Saarijärvi and Jyväskylä is limited. Find the schedule from [here](#) and use Tarvaala to find the nearest bus stop.

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